

FRIENDS OF THE SPRINGFIELD ARMORY NATIONAL HISTORIC SITE
November 13, 2019 2:00pm

Teleconference Number: 866.726.4072 #3920448

ATTENDANCE:

Board Members in attendance: Jim Controvich, Roger Johnson, John Diffley

Board Member who called in: Neil Daboul,

Board Members absent, but with Proxies Provided the President:

Board Members Absent: Wayne Phaneuf

Springfield Armory Staff in Attendance: Ms. Fellner

Eastern National staff who called in:

SECRETARY'S REPORT: The review of the minutes from the October meeting was approved.

TREASURER'S REPORT:

SUPERINTENDENT'S REPORT: Ms. Fellner thanked Roger and JoAnne for attending the National Conference, There is a recruiting event for board members on the various non-profit groups in Pioneer Valley, it will be in December.

Ms. Fellner has joined a local board to promote tourism in Springfield and the area, tourism is increasing in Springfield. She said that that Springfield is best know for its history, including the Greater Springfield Convention and Visitors Bureau, she informed the Board that Western Mass has better name recognition than Pioneer Valley (who knew),

Ms. Fellner indicated that a link with Coltsville and the armory should happen soon. It could be a great opportunity to make money for the Friends. It could be a great role for friends. Would need a program committee to work up a plan.

PRESIDENTS REPORT Mr. Controvich identified the following areas we should look to grow the Board and came up with some ideas which includes approaching the DAV, American Legion, VFW, Local Banks, Mass Mutual, Smith and Wesson,

We can also look into the local college history departments for more members.

Work Plan:

Highlights of the plan include:

Allocate \$2000 per year for collection development

Programs-consider volunteer time as applied to the friends for the park. Roger would like to be able to say that his volunteering is for the friends group not as a volunteer for the NPS. We would want to get to the point where Friends can also act

as interpreters for the Armory. The question came up as how we could actually capture the hours for the different volunteers.

Also a Communication Plan, more Social Media, advertising, printed copy, radio, TV, press releases, overarching goal would be to market the events for the Armory Programs.

Big Band Concert-we will continue to pay the band shell. A better option is to use the Commandants Porch, STCC may also want to use the Porch for an event.

Stronger recruiting of new members

Larger and broader Board Membership

Improve access to our Social Media engagement

Increase grant writing

Armory Day reenactors meals-Friends pays for meals for the re-enactors, Friends has also purchased the Special Use Permit.

New Exhibit Receptions-

Annual Volunteer Luncheon

Shays Rebellion Program-

Small Program Support-things pop up during the year, budget of \$500 at discretion of Treasurer on what can be paid.

Fund Raising Activities-

Expand the Memberships-need to get more people to join as an annual member

Book Sale-

Maintaining Existing Members and Donations-

Donor Cultivation-looking for us to pursue other larger donors.

Next meeting is the Annual Meeting, Wednesday, December 11th at the Armory, 2:00 PM.

Meeting adjourned 3:40pm

Neil Daboul

Secretary