Friends of The Springfield Armory National Historic Site
Wednesday, October 21, 2019
2:00PM

Present: Mr. James Contravich, Mr. Roger Johnson, Mr. John Diffley, Mr. Neil Daboul, Mr. Alex McKenzie, Ms. Kelly Fullner

Secretary's Report
Minutes from the last meeting were accepted. Mr. Daboul reported that the email account has expired with go Daddy and it needs to be renewed, he will do this today.

Treasurers Report

Superintendents Report
Kelly Fullner reported that she has been making contact with local business groups to advance Western Mass as a tourist destination and has also been in contact with Bus Tour groups to use the Armory as a museum stopping point. Mr. Johnson noted there are so many reasons to stop at the Armory chief among them it being the only National Park presence in Western Massachusetts.

Ms. Fullner has expressed enthusiasm for the work going forward with the 2020 work plan.

The Armory received nearly $10,000 in book store sales during the M1 Garand convention, one of the highlights was Alex parading Garand #1 at the event, it was reported that the members were seen with great emotion as this priceless treasure was presented to the Collectors.

Mr. McKenzie and Mr. Johnson agreed the event created much good will.

The Kiosk came together well. It is located just inside the entry and has a large screen display with wonderful background of the Armory.

Shays Rebellion event is coming together very well. It looks like a minimum of 6 speakers will be in attendance. January 25th is still the date for the event with the possibility of repeating the event from time to time. Mr. MacKenzie feels this could grow to be a periodic event. It looks like we will get some excellent speakers.

Mr. Diffley had researched food service options for the event and will keep the Board informed on how food and refreshments will be handled.

Mr. Johnson has looked into a grant for $500 that could be used for enhancements to the Friends programming, this grant would be used for capity building by the Friends.

Work Plan for next year will commence at the November 13 meeting.

Mr. Johnson made a suggestion that we could use the workplan from last year, modify it for this next and following year. Mr. Johnson is going to look at how well our last plan did so we might adjust our goals for 2020.

Mr. Controvich noted that we did not recruit in 2019
We did receive a few grants
We did not achieve an increase in membership up 50%
We did get the social media up and running
We did advance on the FB page
Armory Day was successful.

Marketing plan
Mr. Johnson shared the costs expended by the Friends for the various support events from 2019 and some discussion was made on the 2020 expenditures.

Motion to adjourn meeting was made and approved at 1500